

further that competitor's business or products. If you want a clear example of this happening the development of the self-driving car shows it perfectly, Uber has just fired the head of it's self-driving car unit who defected from Google over accusations of stealing corporate secrets, that may or may not be true but you can't steel your own Tacit knowledge and this is driving a merry-go-round of acquisitions of companies with no track record in business but who do have individuals with tacit knowledge that is vital to the development of the self-driving car and who are hopping from start up to start up.

Knowledge management sounds all a bit academic but when it comes down to it whether you run or buy businesses it's a key skill.

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